



flock safety

Eliminate crime. Build Community.

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flock safety

Our Mission

Eliminate crime



Why a License Plate?

70% of all crimes involve a vehicle

- DL
- Vehicle Registration
- Home Address

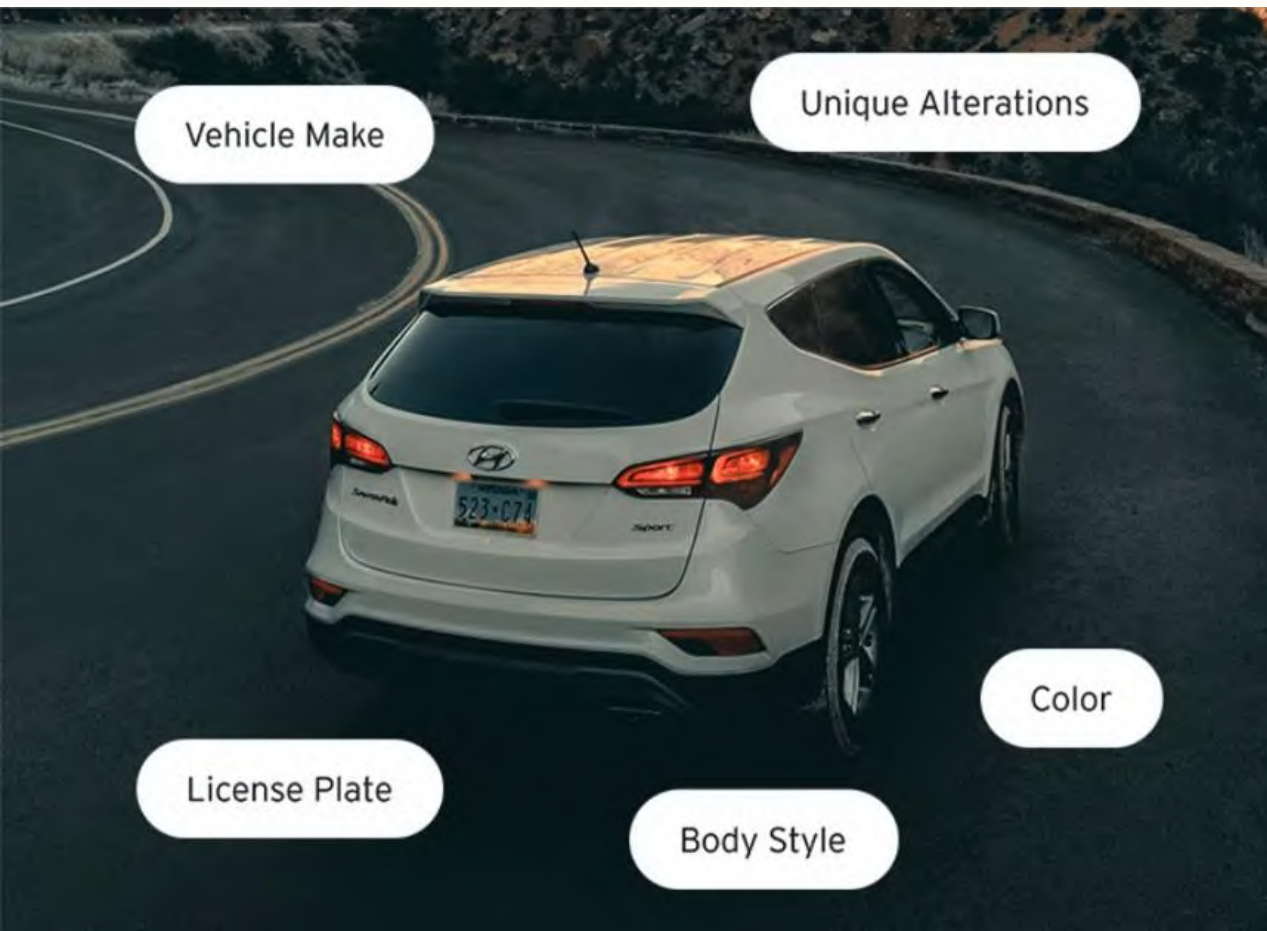


Flock Safety Sparrow LPR Camera

- Infrastructure free
- ALPR-as-a-Service
- Vehicle Fingerprint™ technology



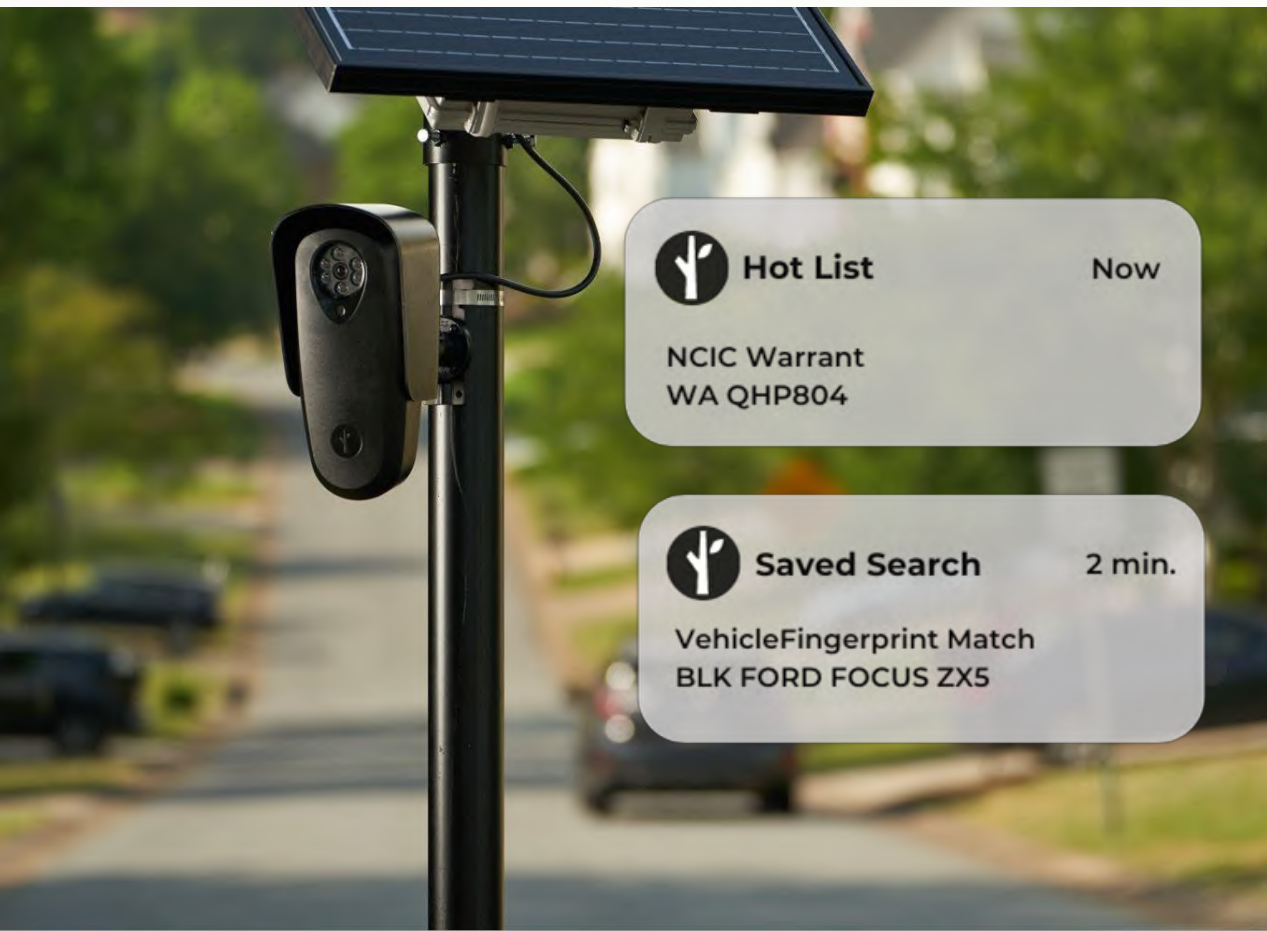
Vehicle Fingerprint™ Technology



Capture More Than License Plates

- Type
- Make
- Color
- State
- Missing / covered plates
- Bumper stickers
- Decals
- Roof racks
- Back racks
- Frequency
- & More!

Real-time Alerts



Real-time Responses

Automatically Alert Law Enforcement:

- NCMEC Amber Alert system
- FBI NCIC Hot List
- Flock's nationwide footage sharing network (1B+ more plate reads/month)



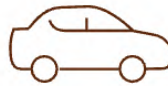
93

wanted persons
located



46

investigations using
Flock led to **arrest**



104

stolen cars
recovered



33

stolen tags
recovered

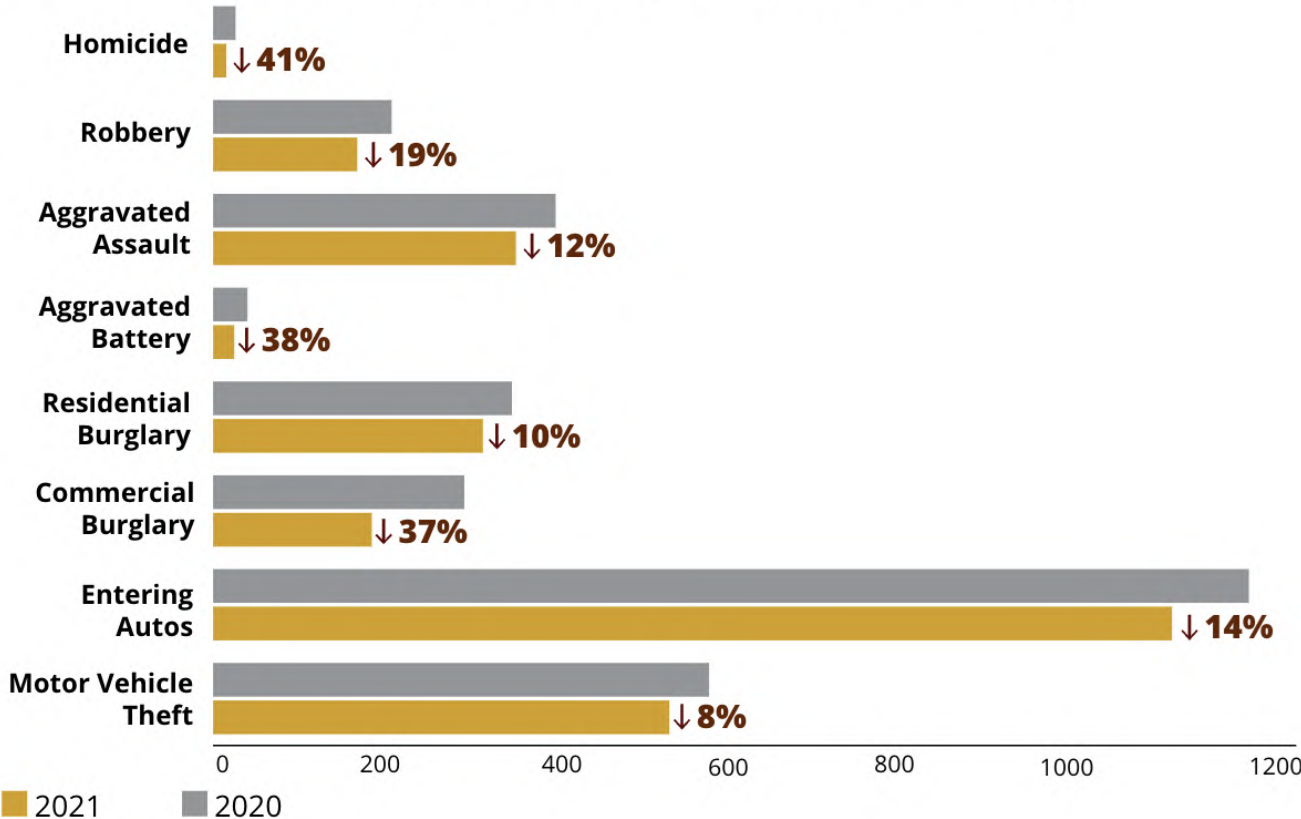


199

total
arrests

flock safety

The cameras have been a vital resource to help decrease crime throughout the Gwinnett County Police Department's Central Precinct in every major category from 2020 to 2021, including:

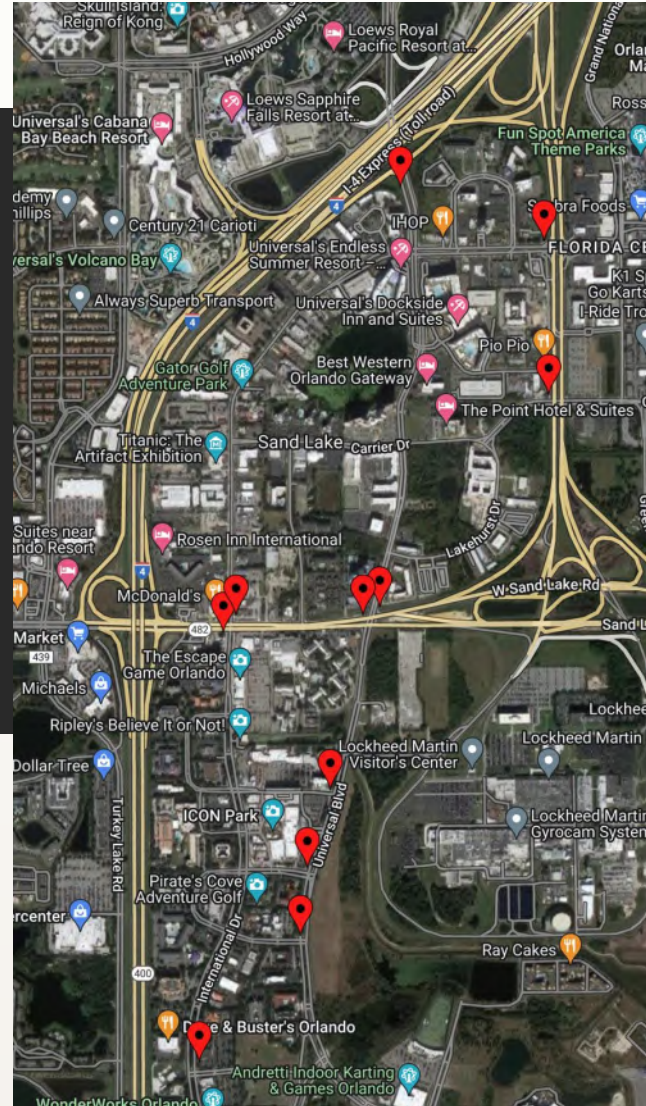


8

“When the GPCID Board of Directors approved installation of Flock Safety cameras in the district we knew the investment would quickly provide positive results,” said Joe Allen, GPCID executive director. “We are more than pleased with how the increased number of cameras and the daily CID-funded community patrols have helped keep visitors and the area’s over 27,000 employees safe.”

I-Drive BID Deployment Plan

- Element Orlando Hotel & Universal Blvd - Westbound
- Via Mercado & Universal Blvd - Westbound
- Austrian Row & Universal Blvd - Westbound
- International Dr at Walgreens - Northbound
- S. Kirkman Rd & Carrier Dr - Westbound
- I-4 & Universal Blvd - Southbound



- International Dr & W. Sandlake Rd - Southbound
- W. Sandlake Rd & Universal Blvd - Northbound
- W. Sandlake Rd & Universal Blvd - Westbound
- W. Sandlake Rd & International Dr - Northbound
- S. Kirkman Rd & International Dr - Westbound

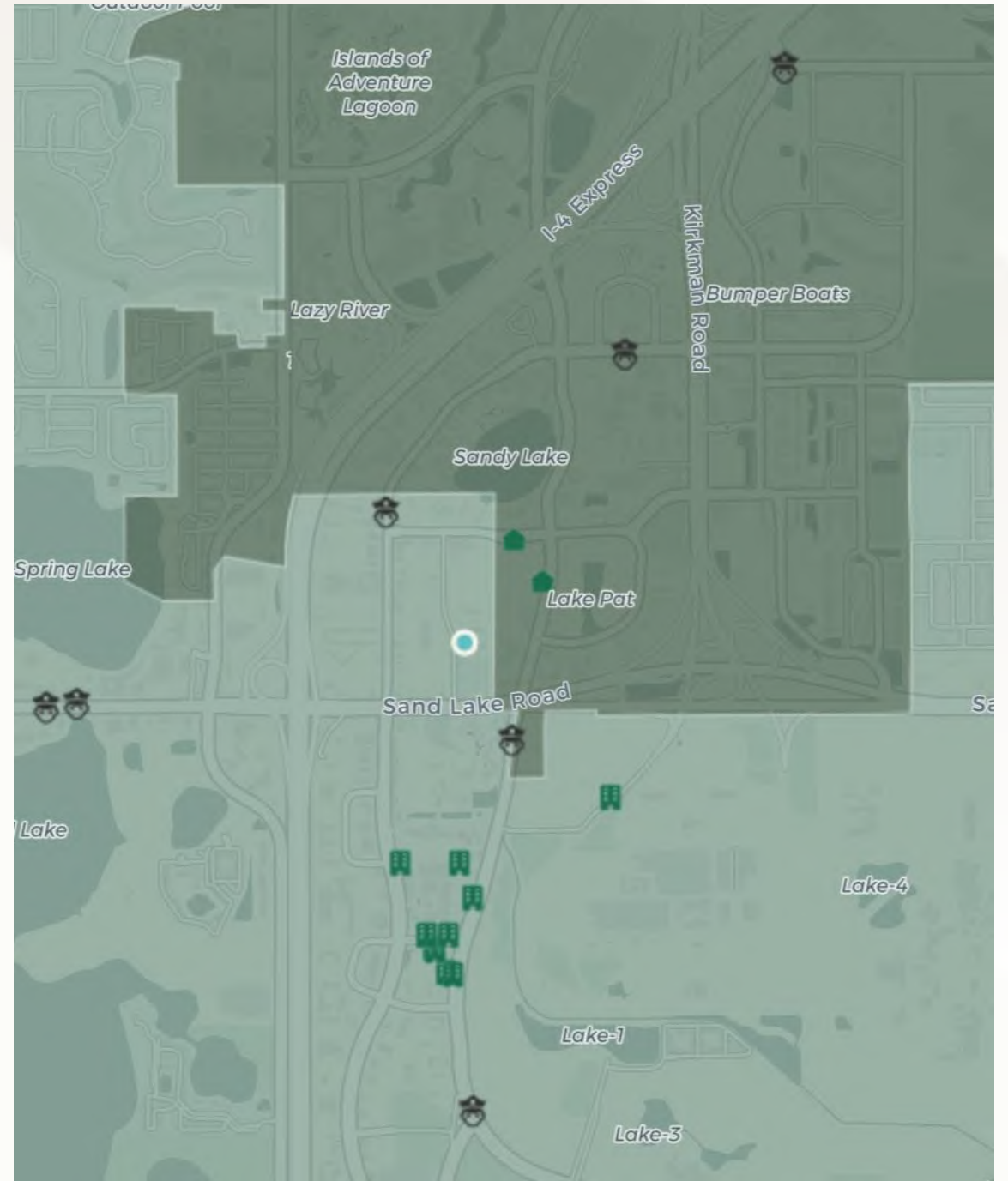


Current Area Coverage: Public & Private

6 Law Enforcement Cameras

2 Private HOA Cameras

9 Commercial Property Cameras



Subscription \$2,500

per camera, per year*

One time implementation fee per camera = \$650

Annual Investment: \$27,500 | One-time Installation: \$7,150

CAMERA HARDWARE

- ✓ *Automatic License Plate Reader*
- ✓ *Solar or DC Power*
- ✓ *Mounting Equipment*
- ✓ *Maintenance Warranty*

HOSTING & ANALYTICS

- ✓ *Cloud Hosting & LTE Connectivity*
- ✓ *Unlimited User Licenses*
- ✓ *Hotlist Integration & Alerts*
- ✓ *Ongoing Software Enhancements*

**Flock Safety does not provide electrical services / electrical work not included in price
Billing Terms: Net15 from Contract Signature*